



Title: The Exposed

Concept Overview

Exposed is a raw, emotionally charged documentary-style series that explores the lingering aftermath of non-violent yet deeply impactful crimes, fraud, digital abuse, workplace sabotage, and institutional betrayal. In each episode, victims seek closure by confronting their perpetrators directly, whether face-to-face, through the legal system, or via investigative pursuit.

It's not just about justice, it's about exposing what was lost, what was taken, and what it takes to move forward.

Key Themes

- Emotional and Financial Fallout: The invisible toll of white-collar and digital crimes.
 - Justice or Closure: What happens when the courts fail—but confrontation remains?
 - Accountability Culture: Personal stories driving larger conversations on exploitation, power, and healing.
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Target Audience

- Adults 25–54, skewing toward socially conscious viewers
 - Fans of *The Vow*, *Web of Lies*, *Dirty Money*, *The Rachel Divide*, and *60 Minutes*
 - Viewers engaged in true crime, legal drama, and emotional redemption narratives
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Series Format

- Genre: Investigative Documentary / Docu-Reality
- Episode Length: 45–60 minutes
- Style: Handheld vérité, personal interviews, legal footage, reenactments, and digital reconstructions (texts, emails, social posts)
- Structure:
 1. Introduction of the victim's story
 2. Investigation and uncovering new facts
 3. Attempts to contact or confront the perpetrator

4. Emotional/Legal resolution (or lack thereof)
 5. Reflective close: Where are they now?
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Unique Selling Points

- Unheard Stories: Crimes often dismissed or downplayed by law enforcement finally receive proper attention.
 - Confrontation as Climax: The central emotional hook is not just the crime—but the reckoning.
 - Hybrid Investigative Structure: Blends personal narrative, investigative journalism, and restorative justice.
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Sample Episode Concepts

1. The Scam Artist Who Stole My Inheritance

A woman discovers her step-uncle drained her late mother's estate through power of attorney fraud. She's spent years trying to recover the funds and now finally has a chance to confront him with the truth, legal receipts in hand.

2. The Boss Who Sabotaged My Career

A Black woman in tech recounts how a former boss tanked her promotion, sent false HR complaints, and ultimately blacklisted her in the industry. Now, years later, she's built her own company and files a civil defamation suit that brings them face to face.

3. The Ex Who Sold My Nudes

After discovering her intimate photos were posted to a subscription site by a former partner, a young teacher fights to get them removed and have him prosecuted under revenge porn statutes. But justice is slow. Her "reckoning" comes when she sees him on a dating app under a false name.

4. The Nonprofit That Lied to Us

Families of chronically ill children reveal how a feel-good local charity misused donations and fabricated stories for PR. The founders face exposure and possible legal action but still maintain their innocence.

5. The Lawyer Who Took Everything

A retired couple recounts how their real estate attorney siphoned their savings through fake closings. A new civil suit and investigative journalist help them fight back after the local DA's office refused to file charges.

6. The School That Covered Up My Abuse

A former private school student confronts her alma mater after learning multiple reports of inappropriate behavior were buried. The current head of school agrees to speak—on camera.

7. The Co-Founder Who Cut Me Out

A startup founder was pushed out of her own company weeks before it was acquired for millions. Her NDAs expired—and she's finally telling her story.

8. The Hacker Who Took My Identity

A digital artist's life was destroyed after her social identity and accounts were stolen and sold on the dark web. When the hacker is identified, she must decide: confrontation or court?

9. The Church That Shamed Me

A woman exposes the public shunning she endured from her megachurch after reporting misconduct. Now she confronts leadership—and asks why the community turned on her.

10. The Investor Who Manipulated My Dad

A young man revisits the financial predator who persuaded his father to drain his retirement on crypto, leading to mental health collapse and estrangement. He's tracked the man down—and wants answers.

Visual Style

- Real locations and courtrooms
 - Moody lighting and cinematic slow-motion during key emotional beats
 - On-screen text threads, emails, and digital receipts as storytelling devices
 - Emotional score: restrained piano, ambient synth, occasional silence to highlight weight of confrontation
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Optional Host Format

- No central host: The story is led by the victim each episode
 - Optional Narrator (e.g., Viola Davis-style voiceover) for tone-setting and context
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Development Options

- Short-run Season: 6–10 episodes
- Standalone Episodes: Each story is self-contained
- Follow-Up Specials: Revisiting past cases after verdicts, settlements, or media reactions