



The Twelve Dates of Christmas Tree Lot

"Love, laughter, and a whole lot of pine needles."

TREATMENT

This one's for the single daddies. For the girls who miss the old Atlanta. For the aunties who believe Christmas ain't Christmas without a tree *and* a man who can fix lights.

Marcus Reed is freshly divorced and drowning in pine needles. His daddy's old Christmas tree lot in Southwest Atlanta is barely hanging on, and now Marcus has custody of his teenage daughter Jada for the holidays. She'd rather be on TikTok than helping sell trees, but hey he's trying.

Twelve days till Christmas. Twelve chances to get it right.

And every day brings something new: a tree thief, a viral moment, some messy customers, and this fine coffee shop owner across the street named Ava. She's not impressed by Marcus, but the chemistry? Baby, it's thick like eggnog.

At the heart of it all is Marcus learning how to show up, for his daughter, his community, and maybe, just maybe, for himself again.

What It's About, Really:

It's about a Black father and daughter figuring out what their new "normal" looks like.

It's about falling in love when you thought love was behind you.

And it's about how sometimes, the holiday hustle leads you right to the peace you didn't know you needed.