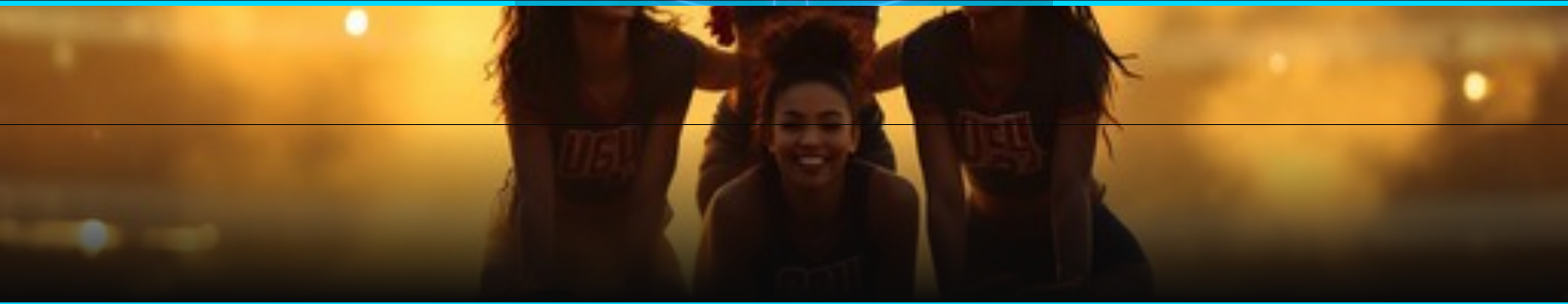


CHEER HEIST

They stole the routine. Now the Devils steal the show.



When a ruthless elite cheer team steals their championship routine, a scrappy squad of outcasts infiltrates a Vegas mega-intensive to steal it back in a live streamed heist that flips the entire cheer industry on its head.

THE HOOK

- A heist movie told through cheer stunts, parkour and precision routines.
- Ocean's 8 meets Bring It On with the kinetic sync of Baby Driver.
- The vault is a cheer routine. The weapons are tumbling passes. The takedown is live.

THE WORLD

Vista Verde. Elite. Corporate backed. Polished to corruption.

Eastside Devils. Underdogs with grit and fire.

The Nexus Intensive. A Vegas mega club converted into a high stakes cheer boot camp with biometric locks, camera grids and a choreography vault.

THE CREW

MAYA REYES **The Architect.**
Mastermind. Brains and edge.

CHLOE HUNTINGTON **The Face.** Exiled captain with power and polish.

TANK MORRISON **The Heavy.**
Secret ballet + brute strength.

KIRA CHEN **The Navigator.**
Parkour prodigy. Maps every escape.

JINX WILLIAMS **The Phantom.**
Hacker. Ghosts every feed.

CASH SHAW **The Con Artist.**
Credentials. Lies. Pure confidence.

BRIAR MACKENZIE **The Anarchist.** Chaos becomes victory.

STRUCTURE

ACT I. The Stunt.
Recruitment. Training. Tools. Montage energy.

ACT II. The Pyramid.
Infiltration of the Nexus Intensive. Trojan horse routine.

ACT III. The Dismount.
Live routine hijack. Ten million viewers. Devils reclaim everything.

WHY IT SELLS

- Diverse female led ensemble with global teen appeal.
- Built in virality. Routines double as TikTok challenges.
- Stunt heavy spectacle with awards potential.
- Zero genre competitors. A fresh lane.

TONE & LOOK

Tone: High energy. Stylish. Neon soaked. Underdog fire.

Look: Neon teal and magenta lights. Las Vegas nightlife meets ESPN sports coverage. Grit over glitter. Sweat over sparkle. Routines filmed like action set pieces.

DIRECTOR / CREATOR VISION

Cheer Heist blends athleticism and rebellion into a kinetic, character driven spectacle. Every stunt is story. Every routine is a tactical play. The heart of the movie is a crew learning that the system was never built for them, so they break into it and flip the whole thing upside down.

Written and Created by Kelly Tenney – NCCA Entertainment

Rights Available. Deck, script and materials on request.

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