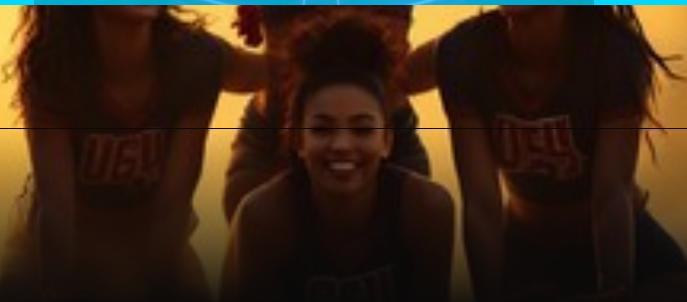


# CHEER HEIST

*They stole the routine. Now the Devils steal the show.*



When a ruthless elite cheer team steals their championship routine, a scrappy squad of outcasts infiltrates a Vegas mega-intensive to steal it back in a live streamed heist that flips the entire cheer industry on its head.

## THE HOOK

- A heist movie told through cheer stunts, parkour and precision routines.
- Ocean's 8 meets Bring It On with the kinetic sync of Baby Driver.
- The vault is a cheer routine. The weapons are tumbling passes. The takedown is live.

## THE WORLD

**Vista Verde.** Elite. Corporate backed. Polished to corruption.

**Eastside Devils.** Underdogs with grit and fire.

**The Nexus Intensive.** A Vegas mega club converted into a high stakes cheer boot camp with biometric locks, camera grids and a choreography vault.

## THE CREW

**MAYA REYES** *The Architect.*  
Mastermind. Brains and edge.

**CHLOE HUNTINGTON** *The Face.*  
Exiled captain with power and polish.

**TANK MORRISON** *The Heavy.*  
Secret ballet + brute strength.

**KIRA CHEN** *The Navigator.*  
Parkour prodigy. Maps every escape.

**JINX WILLIAMS** *The Phantom.*  
Hacker. Ghosts every feed.

**CASH SHAW** *The Con Artist.*  
Credentials. Lies. Pure confidence.

**BRIAR MACKENZIE** *The Anarchist.*  
Chaos becomes victory.

## STRUCTURE

**ACT I. The Stunt.**  
Recruitment. Training. Tools. Montage energy.

**ACT II. The Pyramid.**  
Infiltration of the Nexus Intensive. Trojan horse routine.

**ACT III. The Dismount.**  
Live routine hijack. Ten million viewers. Devils reclaim everything.

## WHY IT SELLS

- Diverse female led ensemble with global teen appeal.
- Built in virality. Routines double as TikTok challenges.
- Stunt heavy spectacle with awards potential.
- Zero genre competitors. A fresh lane.

## TONE & LOOK

**Tone:** High energy. Stylish. Neon soaked. Underdog fire.

**Look:** Neon teal and magenta lights. Las Vegas nightlife meets ESPN sports coverage. Grit over glitter. Sweat over sparkle. Routines filmed like action set pieces.

## DIRECTOR / CREATOR VISION

Cheer Heist blends athleticism and rebellion into a kinetic, character driven spectacle. Every stunt is story. Every routine is a tactical play. The heart of the movie is a crew learning that the system was never built for them, so they break into it and flip the whole thing upside down.