

EXPOSED

INVESTIGATIVE DOCUMENTARY / DOCU-REALITY | 1-HOUR ANTHOLOGY EPISODES

Justice isn't always violent. But it's always personal.

Survivors of non-violent but life-altering crimes (fraud, digital abuse, workplace sabotage, institutional betrayal) fight for answers and closure by confronting the people who harmed them. Each episode unfolds as an emotional investigation and a reckoning.

SERIES OVERVIEW

EXPOSED spotlights the quiet but devastating crimes that rarely make headlines yet reshape entire lives. Every episode follows one survivor's journey from trauma to truth, blending investigation, emotional storytelling, digital receipts, and real confrontations. It's equal parts justice, catharsis, and accountability.

WHY IT WORKS / WHY NOW

- ✓ Taps into the true crime boom while focusing on overlooked "invisible" crimes
- ✓ Survivor-led storytelling creates deep emotional engagement
- ✓ Confrontation as climax delivers high tension and payoff
- ✓ Digital crimes resonate with modern audiences
- ✓ Perfect fit for viewers of Dirty Money, The Vow, The Dropout, Web of Lies

FORMAT & STYLE



FORMAT

1-hour standalone episodes | Anthology



STYLE

Verité interviews, legal footage, cinematic reenactments, digital overlays



STRUCTURE

Meet survivor → Investigation → Confrontation
→ Aftermath reflection

SAMPLE STORYLINES

- The Boss Who Sabotaged My Career: a Black woman in tech exposes years-long professional gaslighting.
- The Hacker Who Took My Identity: a digital artist tracks the person who erased her online life.
- The Scam Artist Who Stole My Inheritance: a daughter faces a family betrayal wrapped in legal fraud.
- The Ex Who Sold My Nudes: a teacher fights back under revenge-porn statutes.
- The Church That Shamed Me: a woman confronts her megachurch over buried misconduct.

AUDIENCE & NETWORK FIT

TARGET AUDIENCE

Adults 25-54, socially conscious viewers, true-crime fans

NETWORK FIT

Netflix, Max, OWN, Hulu, A&E, ID, Amazon

WHY THEY'LL WATCH

High emotional stakes, relatable real-world crimes, binge-ready structure