

FLIP SIDE OF LOVE

ROMANTIC DRAMEDY

What if your dream home came with your ex... and a buried legacy too sacred to flip?

The Hook

Second chances don't come with blueprints. When a rising producer is paired with her ex on a home renovation reality show, sparks fly, stories surface, and a forgotten Black legacy becomes the real heart of the rebuild.



Tone + Comparables

TO NE

Witty, warm, emotional. Like Love Is meets Fixer Upper with Queen Sugar polish.

GENRE

Romantic Dramedy / Legacy Romance / Professional Enemies to Lovers

Love Is (OWN)

Sweet Magnolias (Netflix)

Fixer Upper: The Castle

The Photograph



Characters

Kendra Blake

TV producer, brilliant but guarded, always in control... until she isn't.

Dez Carter

Calm, principled contractor with unfinished business and a gift for silence.

Marissa James

Kendra's scene-stealing producer BFF, sharp-tongued and ride-or-die.

Ty

Comic relief demo expert with surprising heart and unexpected wisdom.

Miss Lorraine

Neighborhood matriarch, history-keeper, spiritual compass.

Why It Sells

- ✓ Strong female lead with emotional arc and voiceover potential
- ✓ Authentic Black legacy meets contemporary romance
- ✓ Built-in series format: new homes, new stories, same heart
- ✓ Social media-ready moments: #FromDemoToIDo, slow-burn edits, fan shipping
- ✓ Emotional hooks & network-friendly structure (ideal for OWN, BET+, Hallmark Mahogany, Netflix Black Stories)

FORMAT

1 x 90-min Movie or 6 x 45-min Limited Series

VISUAL STYLE

Soft natural light, Southern Gothic warmth, tactile realism

STATUS

Polished script & deck ready. Visual assets in development.

"Some homes can't be flipped. Some stories won't stay buried."