



GRANNY'S HOUSE: HOME FOR THE HOLIDAYS

"Peace was the plan. Then the family showed up."

A sharp-tongued Atlanta matriarch just wants a quiet weekend, until her grown daughter and grandkids show up uninvited, bringing secrets, side-eyes, and a whole lot of healing.

TONE & COMPARABLES

Warm-hearted, Black Southern family comedy packed with sass, soul, and second chances.

COMPARABLES

Soul Food × **This Christmas**

The Upshaws

Family Fireworks (This Christmas)

Matriarch Energy (Soul Food)

Modern Southern Mess (The Upshaws)

CORE THEMES

- > Generational tension & healing
- > Loud, imperfect love
- > Showing up vs. staying quiet
- > Home as history, chaos, and belonging

THE HOOK

A viral teen. A burnt backyard. A matriarch on the edge. One weekend that might break the family or finally fix it.

MARKET & FORMAT

FORMAT

90-minute feature (streaming, cable, or holiday/event programming)
Standalone with potential for sequel or series

TARGET BUYERS

OWN, BET+, Lifetime, Netflix, Amazon Prime, Hallmark Mahogany

MARKET HOOKS

- ✓ Multigenerational Black ensemble
- ✓ Strong matriarch lead
- ✓ Social media + Southern culture crossover
- ✓ Low-budget, high-heart character comedy
- ✓ Strong merchandising and sequel potential



ENTERTAINMENT

| Executive Producer

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