



THE INFLUENCER'S LAST POST

Genre: Psychological Thriller / Tech Noir

Format: Feature (Approx. 90 min)

Tone: Gone Girl meets Black Mirror

Status: Script complete; casting and packaging underway

LOGLINE:

When a controversial influencer fakes her own death to escape a toxic media empire, her former best friend becomes the internet's #1 suspect. To clear her name, she must expose the digital conspiracy before she's permanently canceled—online and off.

THE PROJECT:

A stylish, character-driven thriller that dives deep into influencer culture, algorithmic manipulation, and digital identity. The Influencer's Last Post is a fast-paced mystery with a female-led cast, high social commentary, and an addictive plot, crafted for today's TikTok-fueled, AI-anxious world.

WHY NOW:

With deepfakes, online fame, and media weaponization dominating headlines, this project hits the cultural pulse. It taps into rising paranoia about what's real, what's curated, and who controls the narrative in a post-truth era. With strong roles for diverse talent and an aesthetic built for social media promo, it's tailor-made for streamers and networks targeting Gen Z and millennial audiences.

KEY TALENT TARGETS:

Keke Palmer, Lana Condor, Greta Lee, John Boyega, Mahershala Ali, Shohreh Aghdashloo

Director Matches: Sam Levinson, Janicza Bravo, Karyn Kusama

PLATFORM FIT:

Netflix, Amazon, Hulu, BET+, Lifetime, OWN, Paramount+, Apple TV+

MARKETING HOOKS:

"She didn't kill her best friend. She just made it look that way."

"Log off. Before it's too late."

"What happens when your follower count becomes your body count?"

Comparable Titles: Swarm, You, Do Revenge, Missing, Searching, Black Mirror

