

LIFEART

ROMANTIC DRAMA | FEATURE FILM

"The truth is the greatest masterpiece."

A gifted but unrecognized European artist reinvents himself as "Tao," a reclusive Chinese painter, achieving fame in Shanghai, until his American family's visit threatens to expose his secret and destroy everything he built.

STORY SNAPSHOT



Act 1: Illusion

Alexandre's fake identity as Tao launches him into stardom.



Act 2: Collision

Family visitors and a government commission push his double life to breaking point.



Act 3: Revelation

The lie unravels, forcing Alexandre to choose between fame and authenticity.

MAIN CHARACTERS

Alexandre Quairy / "Tao" (35)

Gifted artist living a double life.

Pi Ding (28)

Gallery manager; cultured, traditional, torn by love and loyalty.

Paige Tum (21)

Art history student whose curiosity exposes the truth.

Quinn Kendall (22)

Alexandre's cousin; loyal but naïve observer.

Patterson "Patti" Tum (22)

Protective comic relief and conscience.

TONE & VISUAL STYLE

Elegant • Introspective • Sensual • Modern Noir

Visual Language: Neon Shanghai meets old-world atelier. Long lenses, layered reflections, warm interior lighting. Musical pacing and poetic realism.

COMPARABLES & AUDIENCE

The Talented Mr. Ripley

Identity deception with style

Crazy Rich Asians

Visual opulence, cross-cultural tension

Big Eyes

Art, gender, and authenticity

Audience: Global drama fans, art-house audiences, streamers seeking prestige romantic thrillers

WHY IT WORKS

- ✓ High-concept identity story grounded in emotion.
- ✓ Visually cinematic world of Shanghai's elite art scene.
- ✓ Marketable cross-cultural appeal.
- ✓ Resonates with current global conversations on authenticity, fame, and identity.
- ✓ Scalable for festivals, limited theatrical, or premium streamer release.



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