



LOVE AFTER LIKES

When the filter fades, real love

LOGLINE / HOOK

After a viral breakup humiliates her online, perfectionist beauty influencer Simone Price retreats to a wellness center to lay low. There, she meets a low-key handyman who couldn't care less about followers, filters, or fame. As sparks fly offline, Simone must choose between curated perfection and messy, meaningful connection.

NARRATIVE SNAPSHOT

What begins as a digital detox turns into a love story about rediscovering authenticity. When Simone's secret past surfaces online, her newfound peace is threatened. Torn between saving her brand and saving herself, she learns the only thing worth going viral for is the truth.

TONE & COMPARABLES

If *Firefly Lane* met *Notting Hill* in the age of influencer culture, a story about love, reinvention, and what happens after the algorithm stops caring.

THEMES



Authenticity vs. performance



The currency of attention in modern love



Healing through imperfection

CASTING VIBE

Simone: Yara Shahidi, Keke Palmer, Tessa Thompson

Noah (handyman): John Boyega, Trevante Rhodes, Yahya Abdul-Mateen II

Sometimes you have to log off to fall in love.



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