

RHYTHM AND BLOOMS

AN ORIGINAL ROMANTIC COMEDY-DRAMA

Love takes root where jazz and gardens grow.

GENRE

Romantic Comedy-Drama

FORMAT

Feature Film (100 mins)

TONE

Soulful. Uplifting. Cultural.

SETTING

Atlanta, GA – West End

A guarded landscape designer and a chaotic jazz club owner collide over a rooftop garden project in Atlanta. What starts as a mismatched contract job blossoms into healing, legacy, and unexpected love.

PROJECT SNAPSHOT



Music-Driven: Live jazz performances, original score, trumpet solos



Visual Aesthetic: Rooftop gardens, string lights, skyline silhouettes



Emotional Hook: Grief, growth, found family, and second chances



Cultural Setting: Black + Filipino American leads, local Atlanta vibe

THE LEADS

Ellie Cruz

30s, Filipina-American jazz club owner with a legacy to protect.

Casting Comp: Eva Noblezada, Liza Soberano

Miles Bradford

30s, Black former corporate landscaper learning to feel again.

Casting Comp: John David Washington, Stephan James

SUPPORTING ROLES

Cam Watts – The best friend/barbershop philosopher (Donald Glover vibe)

Miss Rita – Jazz historian and rooftop neighbor (Loretta Devine / Jenifer Lewis)

The Rooftop Kids – Community youth who help bring the garden to life

WHY IT SELLS

✓ Underserved cultural lane: Filipino + Black romantic lead pairing	✓ Music and gardens = timeless, production-friendly metaphors
✓ A feel-good story with real stakes: eviction, grief, and generational dreams	✓ Budget-friendly, location-contained (Atlanta rooftops + club interiors)
✓ Franchise-friendly for seasonal follow-ups or anthology series	✓ Comparable Titles: La La Land × Brown Sugar × Always Be My Maybe

MARKETING HOOKS

"Jazz in Bloom" Pop-Up Rooftop Events	Spotify Soundtrack Playlist	Rooftop Plant Kit Merch Tie-in	Black/Filipino Visibility in Romance
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Script	Casting	Location	Budget Tier
Final polish complete	In progress – mock deck attached	Atlanta, GA (GA tax credit eligible)	SAG-AFTRA low/moderate budget



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