

THE SOUTHERN BELLE'S SECRET

She wore the crown once. This time, she'll break it open.

LOGLINE

When a poised Atlanta socialite discovers her family's buried role in a Black teenager's wrongful execution, she must choose: protect the dynasty or destroy it to deliver justice alongside the journalist determined to expose it.

MAIN CHARACTERS

Caroline Belle Walker

Elegant, restrained, unraveling under the weight of secrets.

Elias Greene

A principled journalist with personal ties to the case.

Eleanor Walker

Poised, powerful, and terrifyingly polite.

SIGNATURE SCENES



Caroline throws her pearls and shouts the truth after her mic is cut



Elias visits Samuel's grave, placing a locket on the new plaque: EXONERATED



Eleanor's chilling line: "We built an empire. What has truth ever built but ruins?"

THEMES

- Racial justice, then and now
- Generational silence and complicity
- Southern womanhood & respectability politics
- Romance built on shared reckoning, not fantasy

WHY IT SELLS

- ✓ Southern setting with visual glamour and dramatic weight
- ✓ Scandal, secrets, and redemption arcs that play well for Lifetime, BET+, OWN
- ✓ Bold female protagonist with emotional depth
- ✓ Storyline with awards appeal and commercial hook

FORMAT & TARGET BUYERS

FORMAT:	90-Minute Movie of the Week	IDEAL BUYERS:	Lifetime BET+ OWN Netflix (Drama) Amazon Freevee
TARGET DEMO:	Women 25-54, Southern audience, socially conscious viewers	TONE MATCH:	The Help, Greenleaf, A Fall from Grace