

SOUTHERN (DIS)COMFORT

ROMANTIC COMEDY / CULINARY DRAMA

"Some recipes are worth perfecting."



LOGLINE

When a feared Atlanta food critic torpedoes a soul food restaurant, she's forced to rehabilitate its image on camera, only to discover it's run by her ex-fiancé... and secretly funded by the father who abandoned her.

tone & style

A flavorful blend of **When Harry Met Sally** charm, **Chef's Table** visuals, and authentic Southern Black soul. Think romance meets food revival, with real heat in the kitchen and the heart.

CORE CAST (SUGGESTED)

JAZ CARTER

Keke Palmer or
Ryan Destiny

MARCUS GRANT

Trevante Rhodes or
Yahya Abdul-
Mateen II

CHEF RUBY

Jenifer Lewis or
Loretta Devine

LOLA

Kirby Howell-
Baptiste or Tati
Gabrielle

LEONARD CARTER

Courtney B. Vance
or Jeffrey Wright

THEMES

- ♥ Healing generational wounds
- 🍴 Black culinary heritage vs. cultural appropriation
- ✨ Redemption, forgiveness, and found family
- 🔥 Authenticity in love, food, and legacy

WHY IT SELLS

- ✓ High emotional payoff with wide appeal to adult demo (25-54)
- ✓ Culturally rich and deeply Southern, perfect for OWN, Netflix, or Hulu
- ✓ Cinematic food visuals + slow-burn romance
- ✓ Awards potential in screenplay and acting categories
- ✓ Built-in franchise: cookbook, spinoff series, branded content

TARGET AUDIENCE

- Women 25-54
- Black audiences craving emotional authenticity
- Rom-com fans who want more soul (and seasoning)
- Viewers of *The Bear*, *High on the Hog*, *Sweet Magnolias*