

# THE FEED

"The system isn't broken. It's watching."

## LOGLINE

A brilliant Black tech entrepreneur moves into an exclusive smart-home community, only to discover its AI-powered surveillance system is designed to profile and punish him. He must turn the system on itself, or be erased by it.

## THE HOOK

- A social thriller for the surveillance age.
- Get Out meets Black Mirror, with the emotional heartbeat of Greenleaf.
- Built for audiences craving edge, commentary, and catharsis.

## WHY NOW?

As smart tech becomes standard and AI biases come to light, The Feed dramatizes what many fear: being watched, judged, and controlled in your own home.

## FORMAT & GENRE

90-Minute TV Movie or 4-6 Ep Limited Series

Social Thriller / Prestige Suspense Drama

## PLATFORM FIT

Lifetime, BET+, OWN, Netflix, Amazon

## COMPARABLES

Get Out, Black Mirror: White Bear, Reasonable Doubt, Greenleaf

## TALENT VISION

**Malik** –  
John  
David

Washington  
**Mrs.**  
**Ellison**  
– Judith

Light  
**Tasha** –  
Kiki  
Layne

**Lexi** –  
Storm  
Reid

**Bryce** –  
Joe  
Keery

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#ReclaimTheFeed | #TheFeedSeries