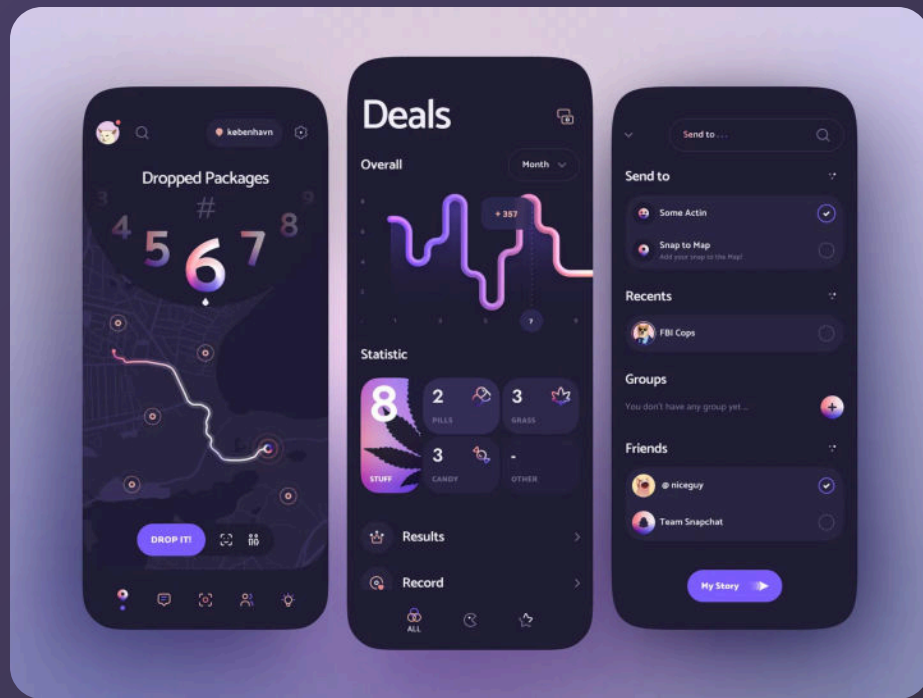
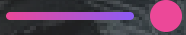




Some codes are meant to be broken.

LOGLINE

After being dumped by her tech-bro boyfriend—for an **AI built using her own emotional data**—a brilliant Atlanta software engineer builds a **revenge app** that goes viral and chaotic. Now, with the world watching, she must decide between justice and healing—and maybe even find love in the process.

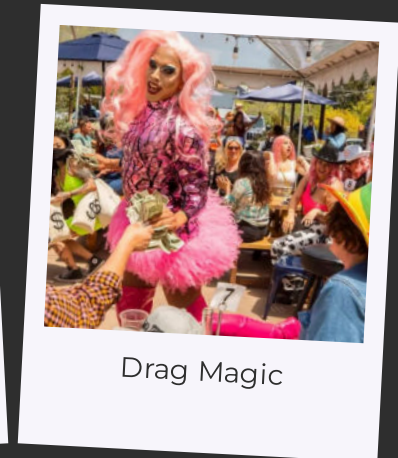
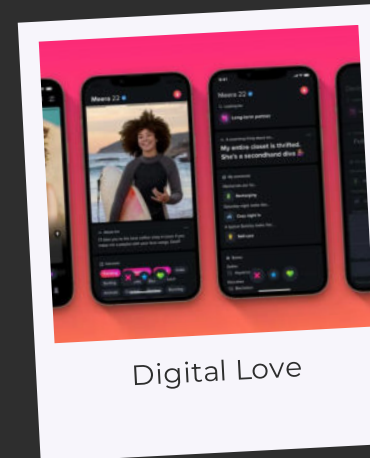
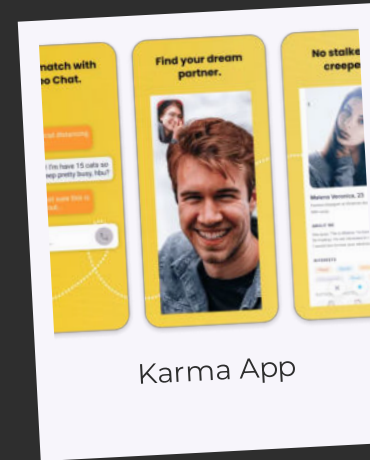


THE HOOK

Unique Selling Point

A romantic comedy for the algorithm age—where **code is personal**, **sisterhood is sacred**, and **revenge isn't the end... it's the reboot**.

The Black Girl's Guide to Vengeance (and Vodka) fuses digital culture satire with Black woman joy, drag magic, and unexpected romance.



tone & comparables



Boldly comedic

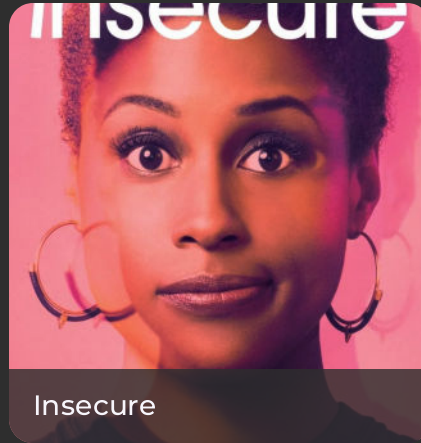


Emotionally grounded



Socially sharp

Our film combines the cultural specificity of **Insecure**, the sisterhood of **Set It Off**, the tech-world satire of **Silicon Valley**, the post-breakup transformation of **Someone Great**, and the sharp media commentary of **Don't Look Up**.



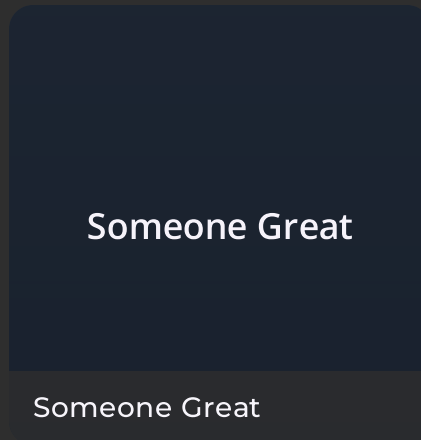
Insecure



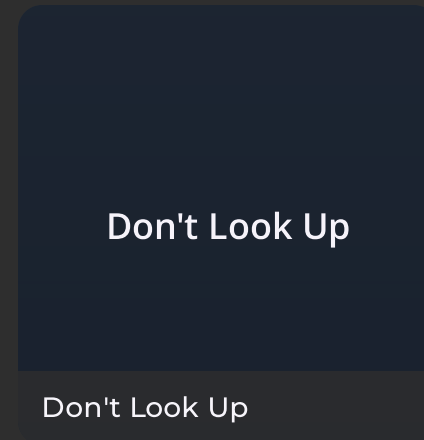
Set It Off



Silicon Valley



Someone Great



Don't Look Up

MAIN CHARACTER



Simone Carter

Software Engineer / Accidental Feminist Icon

29

Age

ATL

Location

MIT

Education

```
class SimoneCarter {  
  constructor() {  
    this.brilliant = true;  
    this.guarded = true;  
    this.loyal = true;  
  }  
}
```



Personality: Brilliant, sarcastic, emotionally guarded but deeply loyal



Goal: To heal from betrayal by reclaiming power through tech



Conflict: Must confront how her pain is hurting others before she loses everything



Superpower: Can code her way out of (or into) any situation



Weakness: Vodka + unresolved trust issues = chaotic code



ROMANTIC LEAD / ANTAGONIST



Jameson Cole

Romantic Lead



Quiet, soulful romance novelist writing under a pseudonym. Challenges Simone emotionally and helps her see beyond revenge to healing and growth.

VS



Brandon Matthews

Antagonist



Tech CEO who clones Simone's emotional blueprint. Catalyst for the Karma app and **"villain"** of the algorithm. Represents tech world's ethical blindspots.

SUPPORTING CHARACTERS

Simone's journey is shaped by a vibrant ensemble of characters who challenge, support, and transform her path from heartbreak to healing.



Lola Jenkins

Ex-dancer, now therapist

Queen of sensual wisdom who helps Simone navigate her emotional journey with straight-talking advice and unwavering support.



Divine Carter

Drag queen auntie

Community healer who delivers truth in glitter, providing Simone with perspective through fabulous wisdom and fierce loyalty.



Judge Patricia Carter

Simone's mother

Spelman alumna who represents respectability and traditional values, creating tension with Simone's modern approach to justice.



Marcus

Reformed player

Lola's boyfriend who offers male perspective on relationships and demonstrates genuine growth and commitment.



Keisha Thompson

Influencer

Social media maven who makes Karma go viral, amplifying Simone's personal vendetta into a cultural movement.

PLOT SUMMARY



ACT 1: HEARTBREAK.EXE

Simone is **dumped over video chat**—for an AI built using her own voice and data. Fueled by vodka and her rooftop sisterhood, she builds **Karma**, a dating accountability app.



ACT 2: VIRAL & VILIFIED

Karma goes **viral**, triggering backlash, betrayals, and emotional unraveling. Simone discovers the app is doing more harm than healing—and her own data was **stolen** to create Eva.



ACT 3: CRASH, REBOOT, RISE

After a very public takedown, Simone confronts the pain she caused and **pivots** Karma into Accountability, a platform for real connection. **Love, healing, and digital redemption** follow.

VISUAL STYLE

Our visual approach blends digital aesthetics with tactile textures, creating a world where tech meets emotion and code meets culture.



Tech meets texture



Neon and natural light



Feminine power and digital disruption



Modern soul and analog nostalgia



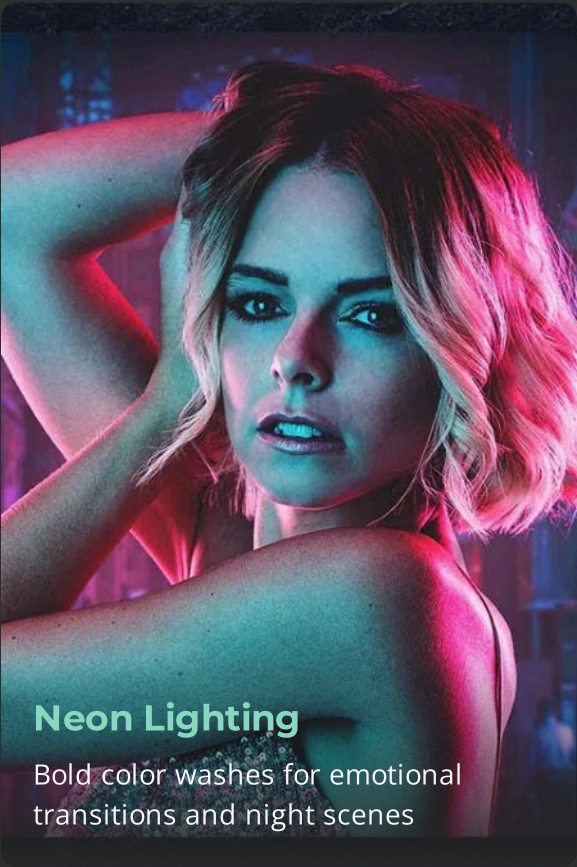
Circuit Patterns

Digital infrastructure as visual metaphor for emotional connections



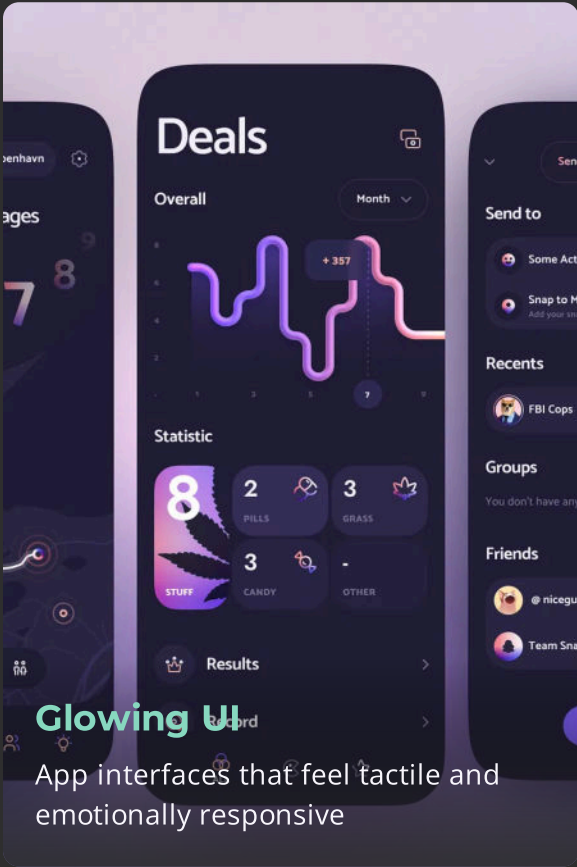
Glitter & Neon

Drag culture's vibrant aesthetic influences tech world visuals



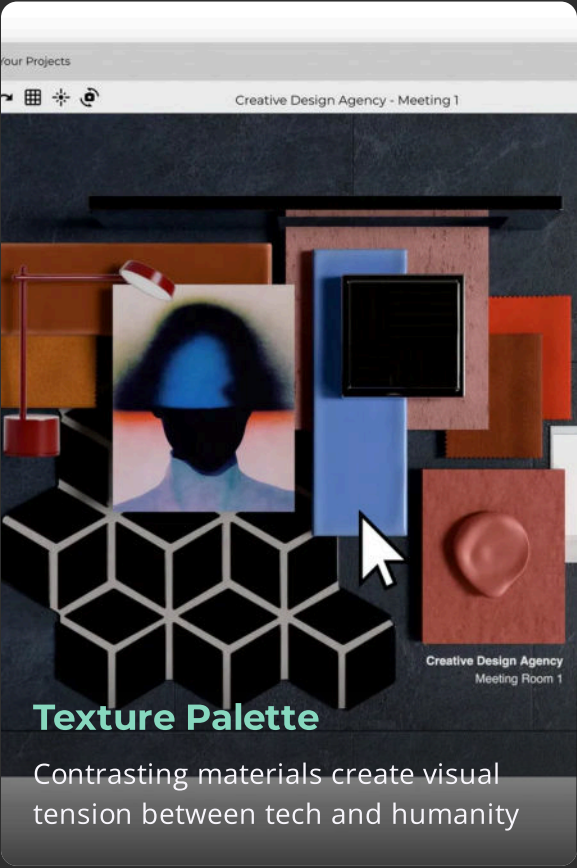
Neon Lighting

Bold color washes for emotional transitions and night scenes



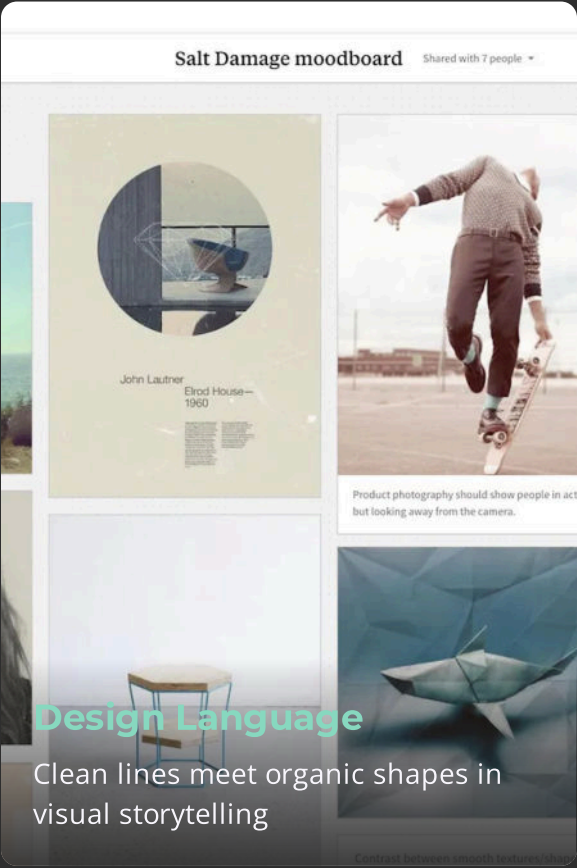
Glowing UI

App interfaces that feel tactile and emotionally responsive



Texture Palette

Contrasting materials create visual tension between tech and humanity



Design Language

Clean lines meet organic shapes in visual storytelling



Light Leaks

Screen reflections and digital artifacts as visual motif



Natural Light

Warm daylight contrasts with cool digital environments

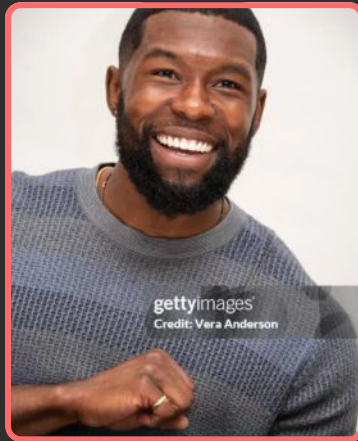
CASTING WISHLIST

Our dream cast brings together powerhouse talent to embody the complex, vibrant characters of *The Black Girl's Guide to Vengeance (and Vodka)*.



Zazie Beetz

as Simone



Trevante Rhodes

as Jameson



Teyana Taylor

as Lola



Billy Porter

as Divine



Glen Powell

as Brandon



Yahya Abdul-Mateen

II

alt. for Jameson



Taylour Paige

alt. for Lola



Nicco Annan

alt. for Divine

WHY IT WORKS

Marketability, Audience Fit, Unique Appeal



Built-in Cultural Zeitgeist

Taps into current conversations around accountability, dating apps, and AI ethics—topics that are increasingly relevant in today's tech-driven world.



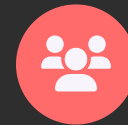
Black Women in Tech

Centers on an underrepresented perspective in both tech and media, offering fresh storytelling angles and authentic representation.



Genre Blend Appeal

Combines comedy, romance, and social relevance for a multi-layered viewing experience that appeals to diverse audience interests.



Cross-Genre Audience

Attracts fans of both culturally specific content like "Insecure" and tech-focused narratives like "Black Mirror," expanding market reach.



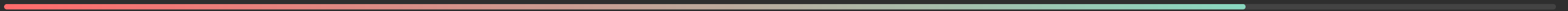
Millennial & Gen Z Appeal

Resonates with younger audiences hungry for culturally grounded satire that reflects their digital-native experiences.



Built for Conversation

Creates natural shareability and think-piece potential, driving organic marketing through social media discussion.



DELIVERABLES & NEXT STEPS

Available Materials

-  Full treatment
-  Visual pitch deck
-  Character lookbook
-  Teaser poster (1536x1024)
-  Script in development
-  Casting mood board

Next Steps

-  Schedule follow-up meeting
-  Finalize production timeline

NCCA
ENTERTAINMENT INC.



CONTACT INFO: KELLY R. TENNEY
EMAIL: NCCAENTERTAINMENT@GMAIL.COM
PHONE: 910.262.9307

KELLY R. TENNEY

NCCAENTERTAINMENT@GMAIL.COM
910.262.9307