

CHEER HEIST

They stole the routine. Now the Devils steal the show.



A NCCA Entertainment Project

A High-Stakes Heist Where Cheerleading Becomes the Ultimate Weapon

KEY POINTS

- **GENRE:** Action Heist. Teen Ensemble. Sports Thriller.
- **TONE:** *Ocean's 8* energy with *Bring It On* athletic fire and *Baby Driver* sync.
- **FORMAT:** Feature film.
- **AUDIENCE:** Gen Z and Millennials. Fans of Cheer, *Euphoria*, *Cobra Kai* and heist franchises.

ONE LINE ➤

A scrappy crew of outcast cheerleaders infiltrates a Vegas mega-intensive to steal back a routine that cost them everything.



THE HOOK

THIS IS OCEAN'S 8 WITH POMS. BRING IT ON WITH TEETH.
BABY DRIVER WITH STUNTS.



- TUMBLING PASSES REPLACE CAR CHASES
- PYRAMIDS BECOME TACTICAL STRUCTURES
- THE VAULT IS A CHEER ROUTINE
THE VAULT IS A CHEER ROUTINE LOCKED
BEHIND BIOMETRIC SECURITY
- THE SHOWDOWN HAPPENS LIVE ON A
TEN MILLION VIEWER STREAM



WELCOME TO THE NEXUS INTENSIVE: WHERE ELITE CHEER MEETS CORPORATE CORRUPTION

Vista Verde

- Ultra elite.
Corporate backed.
Glitter covered
corruption.



The Nexus Intensive

A week-long Vegas cheer boot camp inside a converted megaclub



Facial recognition security &
Vaulted choreography servers



VIP only arenas & Broadcast
access to millions



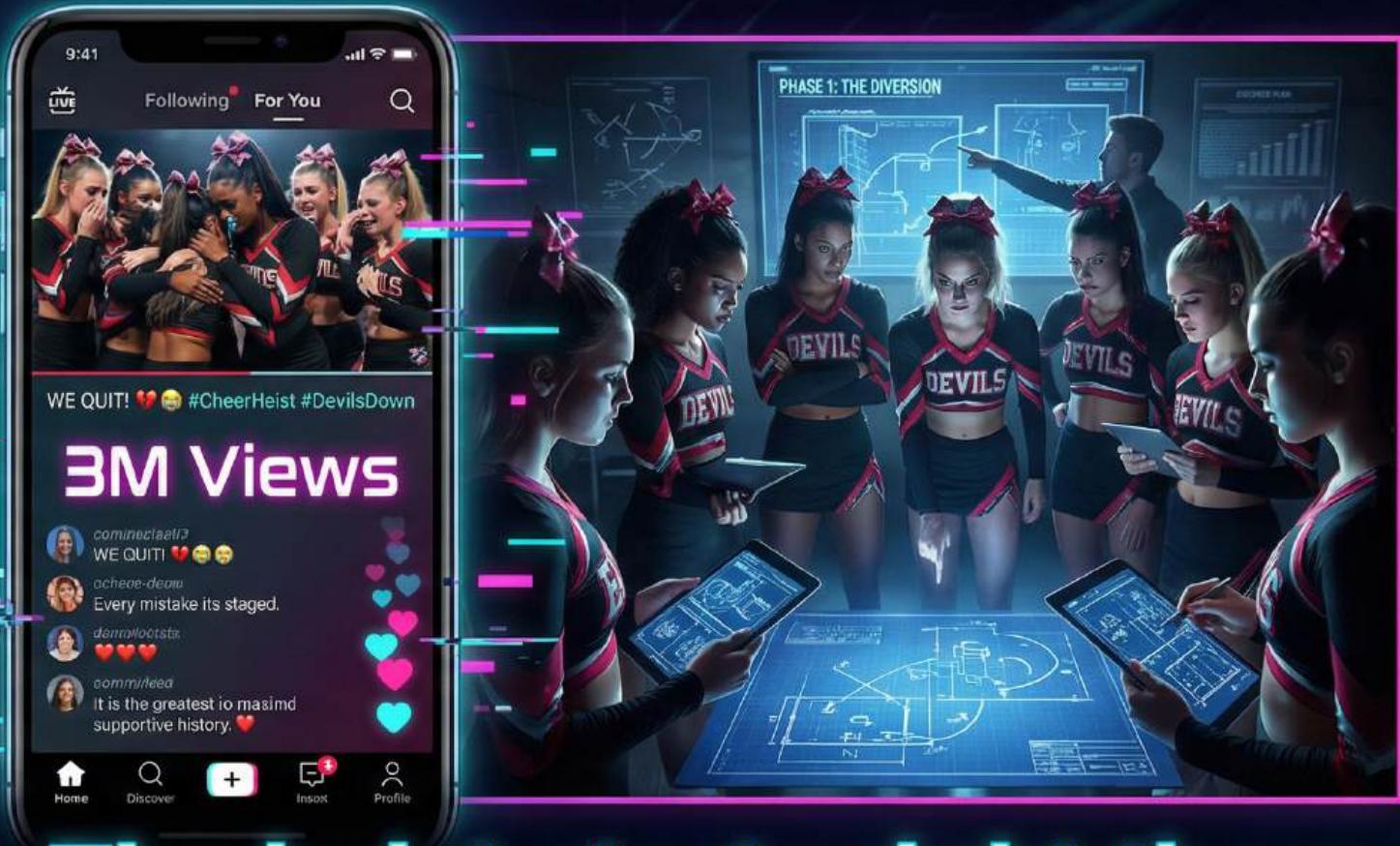
Eastside Devils

- Grit, heart and
raw talent.



Vista Verde Steals Everything. The Devils Stage the Perfect Misdirection.

- Vista Verde steals the Eastside Devils' championship routine.
- Scholarships. Sponsorships. Careers. All gone.
- The Devils post a viral 'we quit' meltdown.
- 3 Million Views in One Day.
- Every mistake in that video is staged.
- It is the greatest misdirection in cheer history.



The heist starts right there.

THE CREW

Seven Teens Written Off as Damaged Goods. Each One a Weapon.



Maya
The Mastermind

Chloe
The Face

Tank
The Heavy

Kira
The Navigator

Jinx
The Phantom

Cash
The Con Artist

Briar
The Anarchist

Each with an arc. Each with a wound. Each with a skill that the system tried to shut down.

Meet the Hero Trio Driving the Heist

Maya Reyes

Role: Prodigy strategist.

Backstory: Sabotaged into retirement.

Motivation: She wants justice. Not revenge.

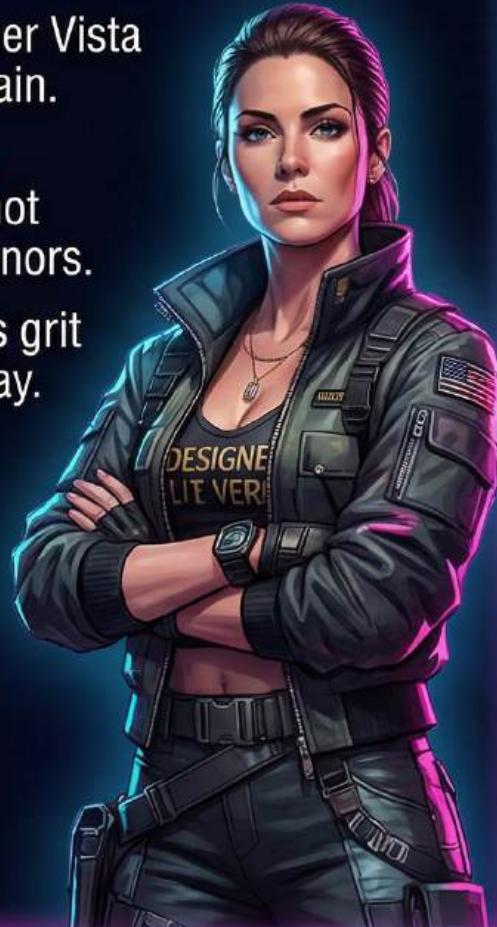


Chloe Huntington

Role: Former Vista Verde captain.

Backstory: Exiled for not obeying donors.

Arc: Learns grit the hard way.



Tank Morrison

Role: Football powerhouse with secret ballet training.

Trait: Loyalty that could move mountains.

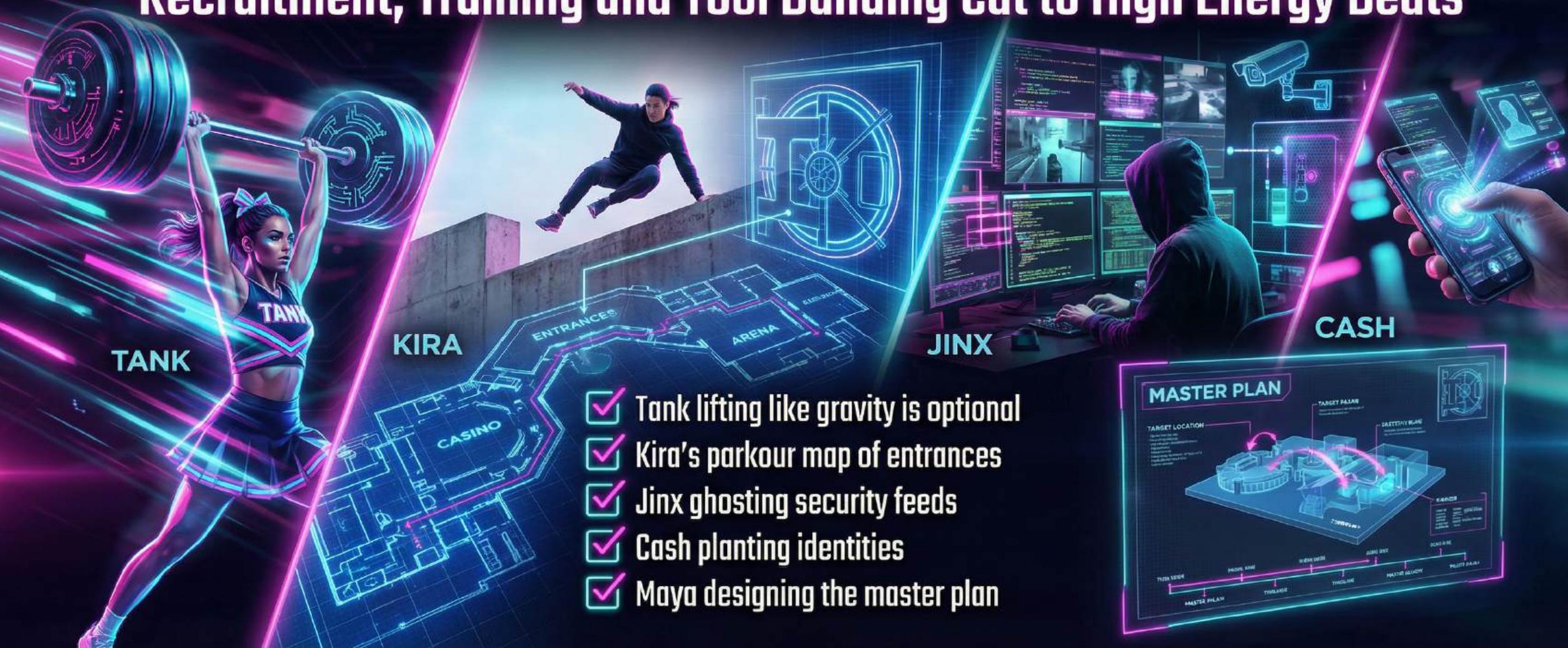


ACT I. THE STUNT

Recruitment. Training. Tool Building.

● REC

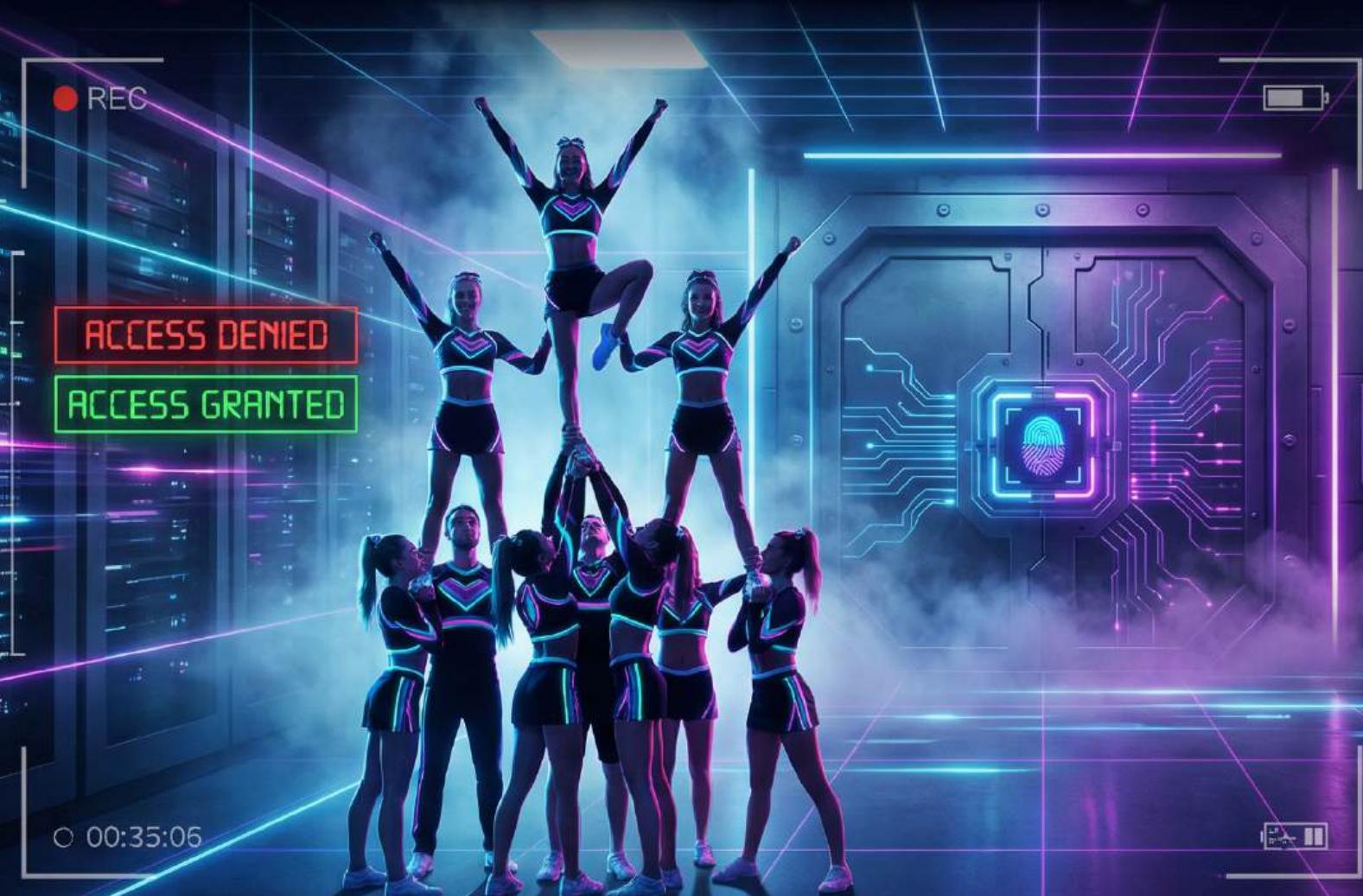
Recruitment, Training and Tool Building Cut to High Energy Beats



- Tank lifting like gravity is optional
- Kira's parkour map of entrances
- Jinx ghosting security feeds
- Cash planting identities
- Maya designing the master plan

ACT II. THE PYRAMID (Infiltration)

Every Cheer Stunt Is a Tactical Move. Every Formation Hides a Mission Piece.



KEY CONTENT:

The Devils slip into the Nexus Intensive disguised as elite participants.

SET PIECES:

- Biometric scan dodge
- Pyramid diversion to enter the vault zone
- Cash running a bluff through Vegas VIP channels
- Jinx cracking an air gapped server
- Kira launching through rafters like a stunt saboteur

Ten Million People Watch Vista Verde Collapse and the Devils Reclaim Everything.

Vista Verde's stolen routine glitches and dies.

The Devils hijack the global stream.

New music hits. The stage explodes in neon.

They perform the **real** routine: Sharper. Faster. Deadlier.

****The mic drop is pom poms hitting the floor.****



WHY IT SELLS

A Four Quadrant Surprise Hit Built for Virality and Cross-Platform Domination



Built-in Virality: Every stunt becomes a TikTok challenge.



Awards Potential:
Focus on stunt choreography.



Female Led Ensemble:
Intersectional and diverse.



Cross-Platform Synergy:
Series, spin-offs, character arcs.



Massive Markets:
School, Sports, and Heist genres.



Fresh Lane: Cheer + Heist.
No competing film in the space.

CHEER HEIST

“A heist where the routine is the weapon and the performance is the takedown. The movie that proves underdogs bite back.”

READY TO ROLL. READY TO TREND. READY TO DOMINATE.

NCCA Entertainment | Contact for Script and Materials