

DIGITAL SHADOWS

"Where viral fame meets real-world horror."

A True Crime Docuseries



Series Overview

Digital Shadows is a gripping true crime docuseries that pulls back the curtain on the **sinister side of internet fame**. From viral trends gone wrong to obsession-fueled stalking, the series explores real-life cases where online notoriety turned deadly.

Format

10 x 45 min episodes

Tone

Gritty, haunting, raw

Style

Hybrid documentary

"The dark mirror of the influencer age—a sobering look at the price of online clout."

Why It Works



Timely

Addresses digital culture's dark consequences in an era of increasing online influence



Bingeable

Standalone episodes with thematic cohesion that keep viewers engaged



Interactive

Challenges viewers to reflect on their own online behavior and digital footprint



Unique Visual Style

Neon-lit interviews, screen-glow reenactments, and social media overlays create a distinctive look

Narrative Structure

Each episode follows a carefully crafted narrative arc that builds tension while revealing the dark consequences of digital culture.

Cold Open (90 sec)

Viral moment or livestream that hooks viewers

Act 1

Victim's backstory & online rise

Act 2

Digital shift—trolls, threats, recklessness

Act 3

The crime & descent into chaos

Act 4

The investigation—truth through tech

Act 5

Expert insight + survivor reflection



Visual Style

On-Screen Comments & Texts

OMG is this real?? 🤯

Appear as floating overlays

Glitchy Reenactments

DISTORTED Stylized to reflect digital distortion

Moody Interviews



Shot in screen-lit, neon-saturated spaces

Score



Dark electronic tones mixed with notification sounds



Sample Episode **#TheHashtagThatKilled**

A 17-year-old TikTok stunt star dies during a rooftop livestream. Did the platform's algorithm encourage his risky behavior? Did followers push him too far?

Key Interviews

- Mother of the victim
- Former TikTok content moderator
- Digital ethics professor

Visual Hook

"YOLO. Let's get it."

— Final TikTok caption

3K

Climax

Intercut livestream & security cam footage of the fatal stunt, revealing how viewers encouraged increasingly dangerous behavior.



78% of teen users report feeling pressured to perform dangerous stunts for likes

Season 1 Episodes

1 The Hashtag That Killed

3 Cancel Me Not

5 Livestreamed Lies

7 Trolls in the Trenches

9 Filter Fatale

2 Ghosted Forever

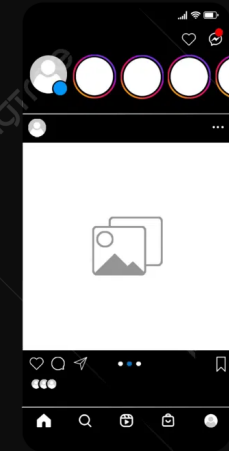
4 The Fan Who Wouldn't Stop

6 Deepfake Breakdown

8 Snapchat Roulette

10 The Vanishing Thread

Each episode explores a unique case where digital culture and real life collide with devastating consequences.



Target Audience



Gen Z & Millennials

Digital natives who understand social media culture and its impact



True Crime Fans

Engaged viewers who appreciate deep investigation and psychological analysis



Social Media Users & Critics

Those who question the ethics and impact of digital platforms



Fans of Similar Content

Web of Lies

The Social Dilemma

Don't F**k with Cats



Contact / Next Steps

"Let's shine a light into the digital dark."

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