



EXPOSED

Justice isn't always violent. But it's always personal.

Investigative Documentary / Docu-Reality | 1-Hour Anthology Episodes

LOGLINE

EXPOSED is a raw, emotionally charged docuseries where survivors of **non-violent yet life-altering crimes**—fraud, digital abuse, workplace sabotage—seek **justice and closure** by confronting their perpetrators directly or through legal reckoning.



THE HOOK

Unique Selling Points:

Puts a spotlight on "invisible crimes" often dismissed by law enforcement.

👥 Central emotional climax: confrontation as a form of justice.

⚖️ Blends investigative journalism, personal narrative, and restorative justice.

tone & comparables

Tone Descriptors:

Intimate

Unflinching

Cathartic

Comparable Titles:

Dirty Money

Corporate & financial crimes

Intervention

Emotional arc, personal confrontation

The Vow

Cult/institutional exposure

Web of Lies

Digital danger

The Dropout

Fraud & justice





"Every episode features a new survivor seeking justice and closure."

MAIN CHARACTER

Character Name:

Varies by episode (victim-led)

Role in Story:

Survivor / Truth-Seeker

Personality, Goal, Conflict:

- 👤 Relatable, emotionally open, determined to reclaim power.
- 🎯 Goal: Confront the perpetrator and restore their life's stability.
- ⚠️ Conflict: Emotional toll of revisiting trauma; systemic barriers to justice.

ANTAGONIST

Source of exploitation, deceit, or abuse

- 👁️ Often denies wrongdoing, manipulative, evasive.
- 🏢 Hides behind systems, institutions, or digital anonymity.
- 🔗 **Connection:** Past relationship, business tie, or institutional link to victim.





PLOT SUMMARY



ACT 1

Introduction to the victim's life and the crime that changed it.



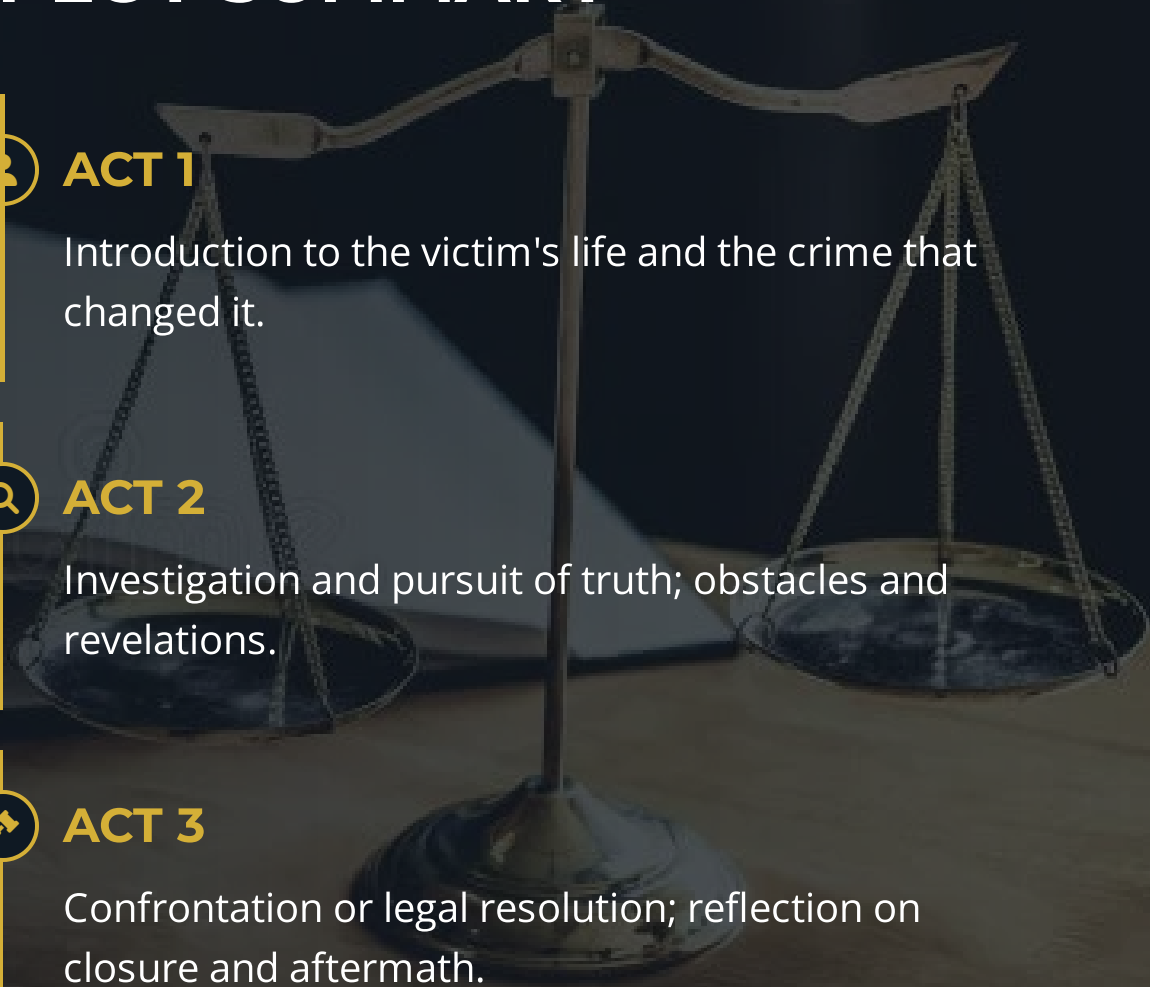
ACT 2

Investigation and pursuit of truth; obstacles and revelations.

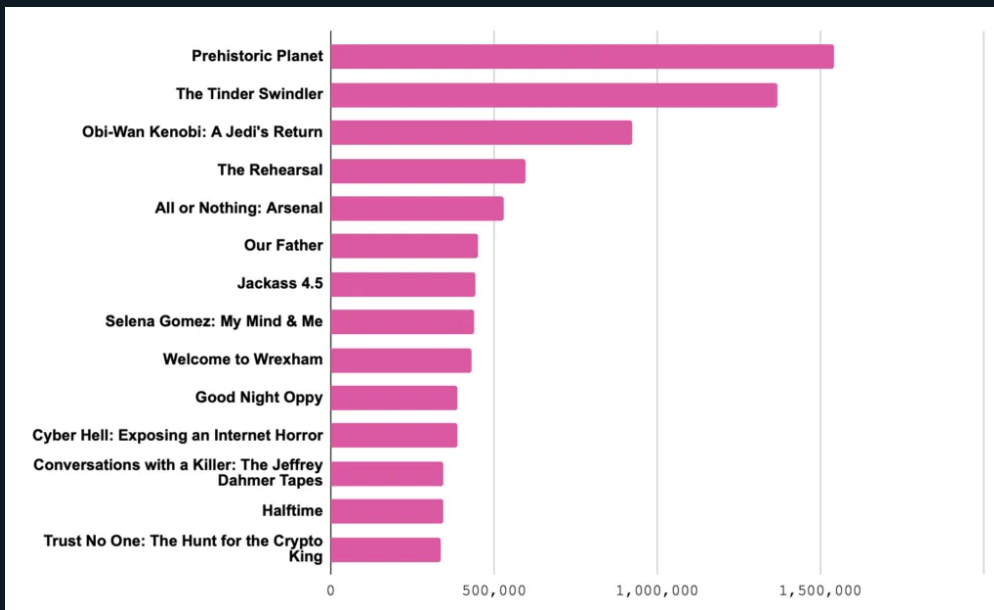


ACT 3

Confrontation or legal resolution; reflection on closure and aftermath.



Documentary Audience Demographics



WHY IT WORKS

- ✓ Addresses underrepresented crimes with high emotional stakes.
- ✓ Fits true crime & social justice trend in premium doc content.
- ✓ Episodic yet bingeable due to strong emotional arcs.
- ✓ Appeals to socially conscious adults 25–54.
- ✓ Opportunities for follow-up specials and cross-platform engagement.

DELIVERABLES & NEXT STEPS

Available Materials:

-  Series treatment & episode concepts
-  Visual mood board
-  Sample episode outlines

Next Steps:

-  Develop pilot episode
-  Secure network/streamer interest
-  Begin casting and case research

Concept

Pitch

Production

Broadcast

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