



IS HER WORST ENEMY.

MIRROR IMAGE

HER BIGGEST FOLLOWER... IS HER
WORST ENEMY.

MIRROR IMAGE

VANESSA CHEN

LOGLINE

When Atlanta's most successful fashion influencer is digitally framed by her own sister using deepfakes, forged evidence, and psychological manipulation, she must unravel a web of betrayal before her identity—and sanity—is completely erased.

THE HOOK

Atlanta's top fashion influencer faces betrayal and deepfake manipulation when a sister's vengeance goes viral.

Her sister **studied her**, learning every detail of her digital presence.

Her sister **hacked her**, gaining access to her most private accounts and information.

Her sister **took control** of her digital identity - Now, she's fighting back.

tone & comparables



Black Mirror: Nosedive

Social Media Dystopia - Explores the dark side of social validation and digital identity.



You

Digital Stalking - Shows how personal information can be weaponized through surveillance.



Deep Fake Love

AI Manipulation - Explores the potential of deepfake technology to distort reality.



Atlanta

Setting & Culture - Captures the vibrant Atlanta scene that serves as our backdrop.



The Circle

Digital Identity - Explores authenticity vs. performance in online personas.

MIRROR IMAGE

Combines psychological thriller elements with **digital identity theft**, **deepfake technology**, and **sisterly betrayal** in Atlanta's fashion world.

MAIN CHARACTER

VANESSA CHEN

A **self-made fashion influencer** whose perfect life crumbles overnight. Built her empire from scratch in **Atlanta's vibrant tech scene**.

★ STRENGTH

Determination and business savvy. Her **relentless drive** made her Atlanta's most successful influencer.

⚠ FATAL FLAW

Obsession with **control and image** that blinds her to emotional truths. Her need for perfection becomes her vulnerability.

↑ CHARACTER ARC

Forced to confront hidden emotional truths. Learns to **value substance over optics**.

ROMANTIC LEAD

MARCUS RIVERA

A **charismatic con artist** and troubled fiancé caught between love and deceit. He starts the con to pay off **dangerous debts** but ends up falling for Vanessa.

♥ APPEAL

Charming and magnetic personality that draws people in. His natural charisma makes him both irresistible and dangerous.

👁 DECEPTION

Hiding **dark secrets** and dangerous debts. His past threatens to destroy any chance of genuine love with Vanessa.

⚖ CONFLICT

Torn loyalties between his criminal obligations and genuine feelings. Provides both complication and redemption.

SUPPORTING CHARACTERS



MAYA CHEN

SISTER / ANTAGONIST

Intelligent, brooding, and wounded. A brilliant, bitter younger sister who weaponizes technology and family knowledge to destroy Vanessa's public life. Her motives are rooted in abandonment and jealousy.



RIO

RIVAL INFLUENCER

Ambitious and cutthroat social media star who initially benefits from Vanessa's downfall, only to become an unexpected ally when she realizes she could be the next target.



JAYDEN

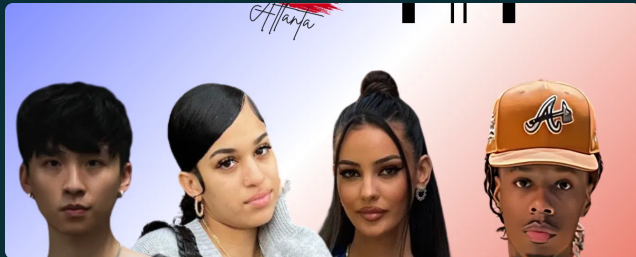
DIGITAL FORENSICS EXPERT

Cool, tech-savvy expert with divided loyalties. Initially hired by Vanessa but secretly working for Maya—a quiet reminder that trust is fragile in a world of information warfare.

PLOT SUMMARY



SETUP



Vanessa Chen, Atlanta's most successful fashion influencer, has built her empire from scratch. Her carefully curated life appears perfect on social media, but her obsession with control blinds her to emotional truths.



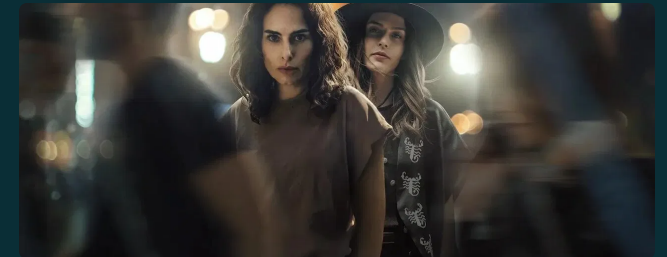
CONFLICT



Vanessa's life is shattered by a scandalous deepfake video and cybercrimes. As her reputation crumbles, she discovers the mastermind is her younger sister Maya, driven by abandonment and jealousy.



RESOLUTION



Forced to go offline, Vanessa must unravel the web of betrayal to reclaim her identity. She learns to value substance over optics, culminating in a high-stakes digital duel with her sister.

VISUAL STYLE

COLOR PALETTE

Cool Blue



Deep Gray



Neon Pink

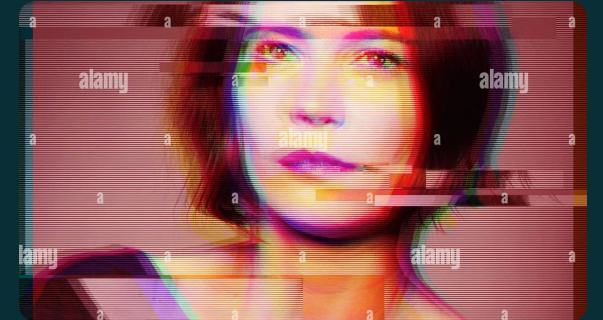
LIGHTING

High contrast lighting with cool blue tones for reality scenes, transitioning to neon-infused lighting for digital/online sequences. Dramatic shadows emphasize the duality of characters.

SYMBOLISM

Mirrors, reflections, and fractured glass motifs throughout. Digital glitches increase as Vanessa's identity crisis deepens. Split-screen compositions represent the dual nature of online/offline lives.

MOOD REFERENCES



VISUAL DEVICES

Split screens, glitch overlays, screen-captured narrative elements, and AR-style graphics convey the digital manipulation. Cool, glassy neons contrast with warm natural tones as Vanessa strips away illusion.

CASTING WISHLIST



JAMIE CHUNG

as Vanessa Chen

Known for *Lovecraft Country* and *The Gifted*. Perfect blend of poise, strength, and vulnerability for a fashion influencer.



LANA CONDOR

as Maya Chen

Star of *To All the Boys* series. Her ability to balance innocence with intensity makes her perfect for Maya's manipulative nature.



ANTHONY RAMOS

as Marcus Rivera

Breakout star from *Hamilton* and *In The Heights*. His charisma is ideal for the charming con man with dark secrets.



JUSTICE SMITH

as Jayden

Known for *Pokémon: Detective Pikachu*. His quiet intensity and tech-savvy persona perfect for the digital forensics expert.

WHY IT WORKS FOR CABLE NETWORKS



TECH-BASED THRILLS

Timely exploration of **deepfake technology** and digital identity theft that resonates with today's tech-savvy audiences.



COMPLEX FEMALE ROLES

Centers on a **nuanced sister rivalry** with layered female characters driving both protagonist and antagonist arcs.



MODERN THEMES

Explores **influencer culture**, social media anxiety, and the cost of curated personas in the digital age.



INTRIGUE & BETRAYAL

High-stakes psychological thriller with **personal betrayal** at its core, driving emotional investment.



YOUNGER, DIVERSE CAST

Features **diverse talent** in their 20s-30s, appealing to key cable network demographics.



ATLANTA-BASED STORY

Set in **Atlanta's vibrant tech and influencer scene**, offering a fresh, visually dynamic backdrop.

DELIVERABLES & NEXT STEPS

DELIVERABLES

-  **90-Minute Script** - Completed and ready for review
-  **Casting Deck** - Detailed character profiles and actor wishlist
-  **Visual Assets** - Mood boards, style guides, and concept art
-  **Market Analysis** - Target audience and comparable shows research
-  **Production Timeline** - Detailed pre-production schedule

→ NEXT STEPS

-  Initial meeting to discuss project vision and network fit
-  Script review and development notes session
-  Budget discussion and financing structure
-  Director and key talent attachment process
-  Green light and production commencement

CONTACT INFORMATION

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