

LOGLINE

At an elite desert fashion shoot, a young Black stylist discovers the vintage jacket she's chosen for the star model is a cursed relic—an ancient entity that mimics identity and consumes its wearers from the inside out.

THE HOOK

- Combines Indigenous folklore with high-fashion horror.
- Explores identity, erasure, and performative beauty through a surreal, psychological lens.
- A fresh Black female lead in a genre space where she isn't just surviving—but reclaiming.

TONE & COMPARABLES

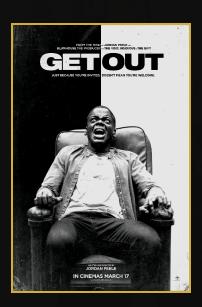
Surreal. Haunting. Intimate.



The Neon Demon psychological fashion horror



Under the Skin *alien perspective, eerie stillness*



Get Out social horror with identity subtext



The Babadook

manifested trauma



It Follows slow dread, mythology mechanics

MAIN CHARACTER



ZARA MILES

Zara Miles

Age: 26 | Role: Protagonist / Wardrobe Stylist

Driven and intuitive, but quietly struggling with selfworth in an industry that sees her as a silhouette, not a soul.

Tasked with leading a high-profile fas only to uncover that her chosen staten vessel for mimicry.

Must choose between disappearing in image... or burning it all down.

"SHE SEES BEAUTY IN BROKEN THINGS. THE INDUSTRY SEES HER AS DISPOSABLE. THE JACKET SEES HER AS PERFECT."

ANTAGONIST / SHADOW SELF

The Mimic (aka the Jacket)

- Shifts form through whoever wears it. Its reflection always lags, always smiles last.
- Doesn't steal souls—it waits for the moment they're freely given.
- Zara's double becomes the final mask it wants to keep.

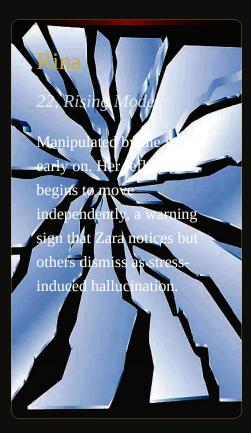


SUPPORTING CHARACTERS

Eli

30s, Photographer

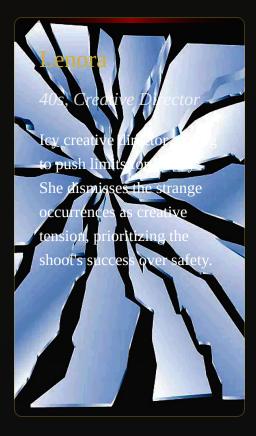
Intuitive photographer with an old soul and a limp;
Zara's quiet ally. His camera captures more than just images—it reveals the truth behind the façade.



Mia

27, Influencer-Stylist

Obsessed with perfection; becomes mimic bait. Her desperate need for validation makes her the perfect vessel for the entity's hunger for identity.

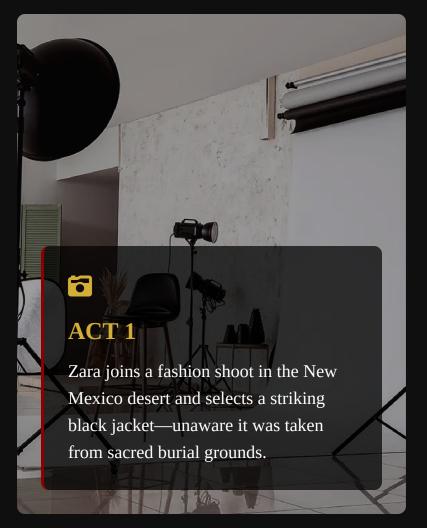


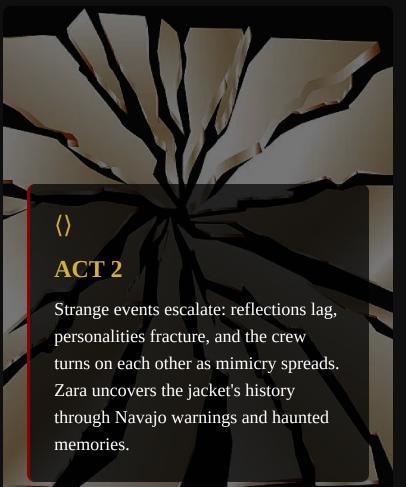
Gabe

50s, Navajo Guide

Local guide with secrets of his own; knows the land remembers. He recognizes the jacket's origins and tries to warn the crew about disturbing sacred artifacts.

PLOT SUMMARY



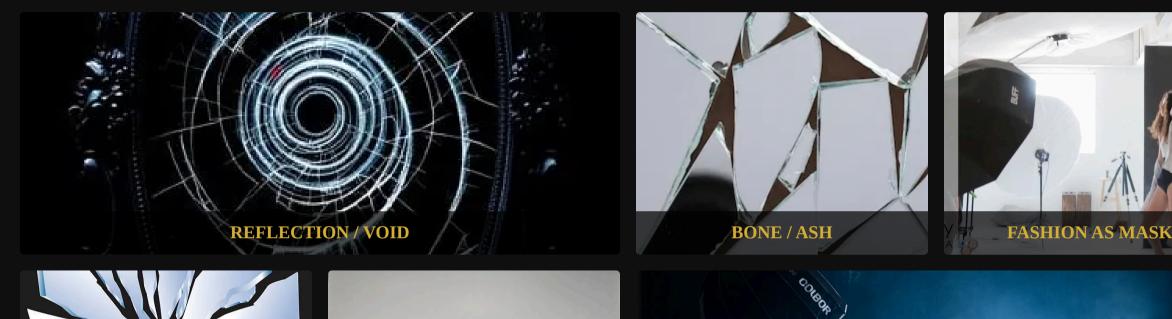




Zara sets a trap in the desert, using mirrors, salt, and her own double to lure the entity. She confronts it not with fire —but by reclaiming her story. Identity becomes armor.

VISUAL STYLE

Mood Board Keywords: Dust. Reflection. Void. Silk. Ash. Bone. Blood. Fashion as mask.



BLOOD

DUST/SILK



Visual approach inspired by Ari Aster-level framing, slow wide shots, and neon-infused desert nights.

Contrasting the natural beauty of the desert with the artificial perfection of high fashion.

CASTING WISHLIST

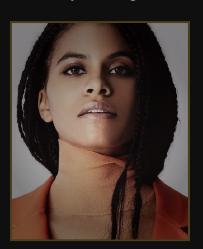
ZaraProtagonist / Stylist



Dominique Fishback



Taylour Paige



Zazie Beetz

Eli Photographer



LaKeith Stanfield



Trevante Rhodes

Mia

Influencer-Stylist



Barbie Ferreira



Sydney Sweeney

Lenora

Creative Director



Tilda Swinton



Cate Blanchett

Gabe

Navajo Guide



Zahn McClarnon



Wes Studi

WHY IT WORKS

Why Second Skin Belongs in the Market



✓ Horror remains one of the most **profitable**, **low-risk genres**, consistently delivering strong ROI even with modest budgets.



✓ Blends **identity horror with psychological and folklore tension**, appealing to both mainstream horror fans and arthouse audiences.



✓ Features a **strong Black female lead** in a high-concept, art-forward story, addressing market demand for diverse representation in genre films.



✓ **Striking visuals ideal for festival circuits** (Sundance, SXSW, TIFF) with built-in marketing hooks through fashion-meets-horror aesthetic.



✓ Explores timely themes of **body image, cultural appropriation, and self-erasure** that resonate with contemporary audiences and critics alike.

CONTACT





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Thank you for your consideration