



LOGLINE

When a washed-up musician reluctantly takes a job at a Florida retirement home, he discovers that the real chaos isn't in the past—it's bingo night. Generational clashes, unexpected friendships, and a whole lot of karaoke ensue.









THE HOOK

Why is this a unique project?

A vibrant twist on the workplace comedy, set in an environment often ignored in the genre.

Irresistible intergenerational relationshipswhere the seniors act younger than the staff.

combines wholesome charm with snarky wit, making it perfect for family or streaming platforms.



TONE & COMPARABLES

Tone Descriptors





Comparable Titles

The Good Place

For its quirky ensemble and existential humor.

Brooklyn Nine-Nine

For its workplace hijinks with heart.

Grace and Frankie

For vibrant and complex senior characters.

Ted Lasso

For a reluctant leader who finds his purpose.

Community

For oddball characters in a closed environment.

MAIN CHARACTER

Jake Carter

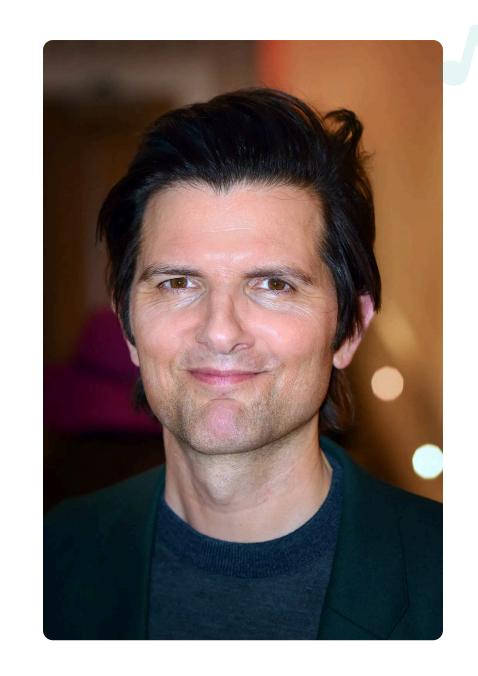
Age: 34

Role: Reluctant Activities Director at Sunny Shores Retirement Community

Personality: A sarcastic and underachieving exmusician who desperately needs a second chance.

Goal: Do the bare minimum until he figures out his next move.

Conflict: Surrounded by people who are more alive and vibrant than he is.



ROMANTIC LEAD / ANTAGONIST

Evelyn "Evie" Stanton

- Personality: Fiery, unfiltered, and hyper-competitive.
- Arc: Pushes Jake to grow, even as she initially undermines him. Her past slowly reveals an emotionally rich backstory.
- **Connection:** Her competitive nature challenges Jake's complacency.



SUPPORTING CHARACTERS



Albert "Al"Hernandez

A retired cop with a skeptical outlook and dry wit.



Barbara "Barb"
Miller

A sweet grandma type with a shockingly cutthroat gamenight streak.



😲 Dr. Priya Kapoor

The level-headed retirement home physician and Jake's potential love interest.



★ Freddie Diaz

An overly enthusiastic assistant who idolizes Jake.

PLOT SUMMARY





INTRODUCTION

Jake reluctantly joins Sunny Shores and immediately clashes with the residents—especially Evie. His attempts to coast through the job are met with unexpected resistance.







DEVELOPMENT

Jake tries to coast, but the residents (and Dr. Kapoor) demand more. Chaos from karaoke night, talent shows, and group therapy ensues as Jake gets pulled deeper into community life.







RESOLUTION

Jake discovers he might actually be good at this. He starts to grow just as the retirement home faces outside pressure to shut down, forcing him to choose between his old life and his new community.



VISUAL STYLE

Mood Board Keywords

Tropical tones

Warm sunsets

Mid-century kitsch

Comedic chaos

Cozy clutter

Retro signage

Color Palette











Visual Inspiration

















WHY IT WORKS

- Underserved Setting: A retirement home is an under-explored setting that's ripe for comedic gold.
- **Cross-Generational Ensemble:** The ensemble cast ensures wide audience relatability.
- Legacy Talent: A great opportunity for established actors to shine alongside emerging stars.
- **Emotionally Uplifting:** The series is bingeable and emotionally resonant.
- **Expandable World:** The format is easily expandable with community events, rival homes, and family drop-ins.
- Built-in IP Potential: Opportunities for holiday specials, spin-offs, and branded content



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